



MEDIA UPDATES

See how media and communications has changed during the pandemic.

SINCE THE BEGINNING OF QUARANTINE, THERE HAS BEEN...



20%

MORE WEB TRAFFIC

since one week after quarantine was implemented

67%

MORE VIEWERS

watching news coverage throughout the entire world



61%

MORE SOCIAL MEDIA ENGAGEMENT

since one week after quarantine was implemented

156.1

BILLION MINUTES

of streamed content in the United States



RESOURCES

smallbiztrends.com
nypost.com
forbes.com
statista.com